

# Joshua Wigchers

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## Education

University of Wisconsin-Eau Claire  
Bachelor of Business Administration

Eau Claire, Wisconsin  
December 2017

- Major: International Business
- Minor: Marketing
- GPA: 3.0/4.0

## Leadership Experience

AIESEC United States in Eau Claire

*Marketing National Support Team – Customer Care Manager*

July 2017-Present

- Answer questions from all over the world about AIESEC in the United States
- Worked with the messaging platforms in Facebook, Webform, and Intercom
- Inform the rest of the team of the most frequent questions so they can adjust strategies

*Marketing National Support Team – Team Leader Social Media*

February 2017-May 2017

- Managed and worked with a virtual team from Mexico
- In charge of the team that manages international social media accounts for AIESEC US
- Implemented strategies to draw likes and viewers for all social media pages

*Marketing National Support Team – Instagram Manager*

December 2016-May 2017

- Work with a virtual team from across the country to create promotional content for AIESEC
- Solely in charge of creating and posting content onto national Instagram page
- Help create a promotional timeline and marketing strategies for AIESEC's products

*Vice President of Outgoing Global Volunteer*

March 2016-January 2017

- Coached and managed a team to ensure personal and professional development of participants
- Worked with executive team to manage local chapter in the most effective and efficient way
- Ensured value delivery of every single participant that went through AIESEC in Eau Claire

*Marketing Team Leader*

January 2016-April 2016

- Promoted international volunteer opportunities and internships to students and graduates
- Managed marketing team to build brand presence on-campus
- Planned and executed promotional events for brand awareness

## Volunteer Experience

*International Student Volunteers Participant*

July 2015-August 2015

- Volunteered in Costa Rica for a total of two weeks
- Gathered data for use in Proyecto Carey
- Trail-blazed through a rain forest for community use

*Barron High School Track and Field Coach*

March 2014-May 2014

- Volunteered as a throws coach
- Led my own throwing sessions to teach young student-athletes
- Traveled to meets to encourage and support team

## ***Work Experience***

### ***Metropolis Resort – Action City Supervisor***

November 2015-Present

- Supervised a team that managed and oversaw customers within the trampoline park
- Trained new employees on a regular basis
- Helped set up special events in the building such as parties, fundraisers, and weddings

### ***Shopko Pharmacy Technician***

August 2013-March 2015

- Organized pharmacy work space and assisted pharmacist
- Prepared and sorted out medications and prescriptions
- Assisted customers with purchases and questions

## ***International Experience***

### ***Egypt***

June 2017-July 2017

- Traveled around Egypt to capture footage of culture and landmarks
- Compiled raw footage into promotional videos for a tourism project

### ***Peru***

April 2017

- Represented AIESEC United States in a conference with 20+ countries across the Americas
- Attended “Train the Marketers” training to get certified in how to market AIESEC properly
- Internationally networked and learned about countries from around the Western Hemisphere

### ***Mexico***

February 2017

- Represented AIESEC United States in a North American conference
- Networked with delegates from Mexico to learn about international volunteer opportunities

### ***Chile***

September 2016

- Represented AIESEC United States in a conference with delegates from 19 countries
- Performed quality assurance of international volunteer opportunities

### ***Europe***

May 2016-July 2016

- Travelled to France, United Kingdom, and Ireland over a month and a half
- Visited many sites during a historically-focused study abroad program

### ***Costa Rica***

July 2015-August 2015

- Traveled around Costa Rica for a total of five weeks
- Gathered samples for an environmental project for a total of two weeks on the Osa Peninsula

## ***Miscellaneous Experience***

### ***Amateur Photographer***

December 2016-Present

- Basic knowledge of photography
- Extensive knowledge of Instagram
- Worked as part of the Showcasing Team at AIESEC’s Summer National Conference

## ***References***

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