

Joshua Wigchers

316 6th Avenue · Eau Claire, Wisconsin 54703

+1 (715) 651-0858 · josh_1020@hotmail.com · <https://www.linkedin.com/in/wigchersjoshua>

Education

University of Wisconsin-Eau Claire
Bachelor of Business Administration

Eau Claire, Wisconsin
December 2017

- Major: International Business
- Minor: Marketing
- GPA: 3.0/4.0

Leadership Experience

AIESEC United States in Eau Claire

Marketing National Support Team – Customer Care Manager

July 2017-Present

- Answer questions from all over the world about AIESEC in the United States
- Worked with the messaging platforms in Facebook, Webform, and Intercom
- Inform the rest of the team of the most frequent questions so they can adjust strategies

Marketing National Support Team – Team Leader Social Media

February 2017-May 2017

- Managed and worked with a virtual team from Mexico
- In charge of the team that manages international social media accounts for AIESEC US
- Implemented strategies to draw likes and viewers for all social media pages

Marketing National Support Team – Instagram Manager

December 2016-May 2017

- Work with a virtual team from across the country to create promotional content for AIESEC
- Solely in charge of creating and posting content onto national Instagram page
- Help create a promotional timeline and marketing strategies for AIESEC's products

Vice President of Outgoing Global Volunteer

March 2016-January 2017

- Coached and managed a team to ensure personal and professional development of participants
- Worked with executive team to manage local chapter in the most effective and efficient way
- Ensured value delivery of every single participant that went through AIESEC in Eau Claire

Marketing Team Leader

January 2016-April 2016

- Promoted international volunteer opportunities and internships to students and graduates
- Managed marketing team to build brand presence on-campus
- Planned and executed promotional events for brand awareness

Volunteer Experience

International Student Volunteers Participant

July 2015-August 2015

- Volunteered in Costa Rica for a total of two weeks
- Gathered data for use in Proyecto Carey
- Trail-blazed through a rain forest for community use

Barron High School Track and Field Coach

March 2014-May 2014

- Volunteered as a throws coach
- Led my own throwing sessions to teach young student-athletes
- Traveled to meets to encourage and support team

Work Experience

Metropolis Resort – Action City Supervisor November 2015-Present

- Supervised a team that managed and oversaw customers within the trampoline park
- Trained new employees on a regular basis
- Helped set up special events in the building such as parties, fundraisers, and weddings

Shopko Pharmacy Technician August 2013-March 2015

- Organized pharmacy work space and assisted pharmacist
- Prepared and sorted out medications and prescriptions
- Assisted customers with purchases and questions

International Experience

Egypt June 2017-July 2017

- Traveled around Egypt to capture footage of culture and landmarks
- Compiled raw footage into promotional videos for a tourism project

Peru April 2017

- Represented AIESEC United States in a conference with 20+ countries across the Americas
- Attended “Train the Marketers” training to get certified in how to market AIESEC properly
- Internationally networked and learned about countries from around the Western Hemisphere

Mexico February 2017

- Represented AIESEC United States in a North American conference
- Networked with delegates from Mexico to learn about international volunteer opportunities

Chile September 2016

- Represented AIESEC United States in a conference with delegates from 19 countries
- Performed quality assurance of international volunteer opportunities

Europe May 2016-July 2016

- Travelled to France, United Kingdom, and Ireland over a month and a half
- Visited many sites during a historically-focused study abroad program

Costa Rica July 2015-August 2015

- Traveled around Costa Rica for a total of five weeks
- Gathered samples for an environmental project for a total of two weeks on the Osa Peninsula

Miscellaneous Experience

Amateur Photographer December 2016-Present

- Basic knowledge of photography
- Extensive knowledge of Instagram
- Worked as part of the Showcasing Team at AIESEC’s Summer National Conference

References

Michelle Shrader
National Support Team Coach, AIESEC United States
mshrader8@gmail.com
+1 (920)369-0444

Brandon Cedarblade
Local Committee President, AIESEC in Eau Claire
cedarbbs@uwec.edu
+1 (608) 769-0995